

re-Set Minds.
re-Set Thinking.
re-Set Business.



VANITY FAIR and HARPERSTUDIO

welcome you to an exclusive invitation-only event

re-Set: The Business Models of Tomorrow

April 20, 2010

BREAKFAST & IDEA EXCHANGE	8:00 A.M.
FORUM	9:30 A.M.
V.I.P. RECEPTION	11:00 A.M.
[Separate Ticket Required]	

Harvard Club of New York City
7 West 44th Street
(between 5th and 6th Avenues)

Pre-Registration Fee (Closes 3/05): \$275

Early Bird Registration (Closes 3/19): \$320

Standard Registration: \$375

V.I.P. Reception (Limited Capacity) \$225

TODAY'S THOUGHT LEADERS IN BUSINESS:
WHERE DISRUPTIVE IDEAS MEET PROVOCATIVE INSIGHTS

ANNA BERNASEK, Financial Journalist
MICHAEL EISNER, Media Mogul
TOM PETERS, Business Iconoclast
GARY VAYNERCHUK, Social Media Sommelier

HOST AND MODERATOR
SETH GODIN, Marketing Provocateur

FOR MORE INFORMATION ABOUT THIS EXCLUSIVE INVITATION-ONLY EVENT,
PLEASE GO TO RESETBUSINESS.COM OR CALL 917.338.0491

